



GRAND WEDDING

Grand Wedding magazine is a beloved publication that supports brides and grooms looking to host a wedding in the Teton region. Every issue is chock full of page-turning inspiration, resources, tips, and insider's information. Carefully-curated features support our cherished vendors and wedding professionals, while also providing captivating content that's perfect for a coffee table read. Don't miss this once-a-year opportunity to be seen in our respected publication—a go-to for those planning—or even thinking about planning—a wedding in the Tetons.

Print Distribution

10,000 COPIES DISTRIBUTED ANNUALLY

Grand Wedding is mailed to prospective brides and grooms throughout the country, and complimentary copies are available throughout the region in:

- wedding related outlets,
- restaurants and cafes
- stores and shops
- visitor centers
- hotels, ski resorts and inns
- regional airports

Digital Imprint

In addition to your ad and a listing in our magazine's resource guide, all print advertisers will receive:

- A listing in our web-based resource guide at jacksonholewedding.com
- Access to our dedicated followers on Facebook and Instagram @grandweddingjh
- The opportunity to be featured in our digital-specific love stories

Rates

INSIDE FRONT COVER	\$2,625
PAGE ONE	\$2,335
ADJACENT TO TOC	\$2,040
LAST PAGE	\$2,335
INSIDE BACK COVER	\$2,625
BACK COVER	\$3,050
PAGES 2-10	\$2,040
2 PAGE SPREAD	\$3,450
FULL PAGE	\$1,840
HALF PAGE	\$1,235
QUARTER PAGE	\$900

Advertising Rates + Specs

PUBLISHED MARCH 1, 2024

\$3,450

16.75" (w) x 10.875" (h) (trim)
add .125" bleed

2 page spread

\$1,840

8.375" (w)
x
10.875" (h)
add .125" bleed

full page

7.375" (w)
x
4.812" (h)

\$1,235

1/2 horizontal

3.562" (w)
x
9.875" (h)

\$1,235

1/2 vertical

3.562" x
4.812"

\$900

quarter page

Online rates	ANCHORBOARD	970PX x 90 PX	\$100/month
	HALF PAGE	300PX x 600PX	\$100/month
	QUARTER PAGE	300PX x 250PX	\$75/month
	DIRECTORY LISTING:		\$350/year

Space Reservation: DECEMBER 1, 2023

Materials Deadline: DECEMBER 8, 2023

Advertising Specifications - ADS OR AD MATERIALS DUE DECEMBER 8, 2023

SUBMITTED ADS*

Please provide digital files on USB Flash Drive, by uploading to a file transfer site, such as Dropbox.com, or if file size is under 10MB, the PDF can be emailed to your sales representative. *Any provided ad requiring changes may be subject to production charges.*

DESIGN SERVICES

Our creative design team is professional, experienced, and talented, and having them create your full-page ad for you is free as part of the package. That said, if you have an ad designer you prefer to use, we do take camera-ready ads. Ads or ad materials (if we are creating your ad) are due December 9, and early submissions are welcome any time. Please submit all information in **just one** email, and be sure to include the information needed for your listings (please include information for both your ad and your listings in just one email).

Please Submit:

- Description of your vision for the ad or a photo you have taken of a sketch (optional)
- Business name
- Photos/imagery to be used in your ad (must be at least 300 dpi at the size it will be published)
- Any text/content you want included
- All contact information you want included
- Colors you like/fonts you prefer (optional)

The cost of your ad includes ad design with three proofs. Advertiser is responsible for providing text, images and artwork.

ACCEPTED FILES

- High-resolution PDF in CMYK (preferred)
- Packaged InDesign files (include all images & fonts)
- Illustrator files (type outlined & images embedded)
- High resolution JPG or TIF (flattened, CMKY, 300 dpi)

IMAGES

All provided photos should be CMYK, 300 dpi and sized at 100% when imported into a your layout program. All provided photos should be color-corrected and ready for print.

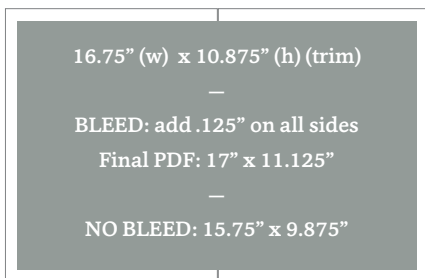
COLOR MATCHING

While our printer makes every effort to match color, it is not possible for us to guarantee exact color matching. A match print, provided with the electronic ad, will greatly improve the chance for a more accurate color match. A matchprint can be provided for customer supplied, print ready ads for an additional \$50.

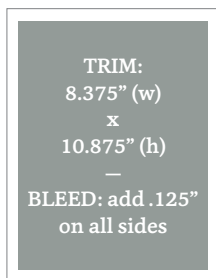
PRODUCTION FEES

Provided ads must meet our specifications and deadlines or production fees, listed below, will be charged to the ad provider. Agencies, please finalize the ad with your client before sending it.

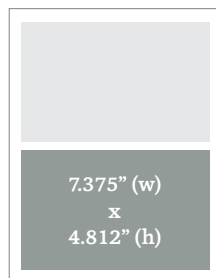
*Submitted ads must meet our technical/design standards and specifications for publication in *Grand Wedding*. Ads not meeting our technical standards will be returned for corrections and charged a \$50 fee. **Grand Wedding is not responsible for the quality of supplied photos and art.**



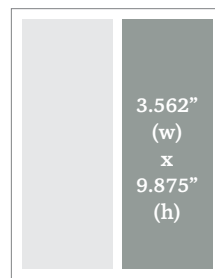
2 page spread



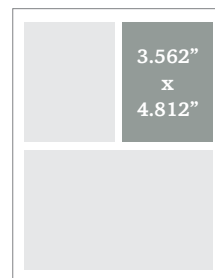
full page



1/2 horizontal



1/2 vertical



quarter page

FOR LISTINGS

(please submit all of these):

- Business Name
- City, State
- Email address
- Web Address
- Phone number
- Instagram handle

HATCHET RESORT
307.543.2413 | Moran, WY
hatchetresort.com
✉ info@hatchetresort.com
@hatchetresort

JACKSON HOLE MOUNTAIN RESORT
307.732.3136 | Teton Village, WY
jacksonhole.com/weddings.html
✉ groups@jacksonhole.com
@jacksonhole

THE WORTH HOTEL
307.733.2190 | Jackson, WY
worthotel.com
✉ weddings@worthotel.com
@worthotel

THE CLOUDVEIL HOTEL
307.699.6100 | Jackson, WY
thecloudveil.com
✉ sales@thecloudveil.com
@thecloudveil

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