



# A GRAND WEDDING

**2020**  
**MEDIA KIT**



## *A Grand Wedding*

is the ultimate resource for brides and grooms planning their Jackson Hole wedding. Every issue is packed with inspiration, resources, tips and beautiful photos.

A GRAND WEDDING • KAL STROMBERG • (307) 699-3620 • [KAL@TETONMEDIAWORKS.COM](mailto:KAL@TETONMEDIAWORKS.COM) • [JACKSONHOLEWEDDING.COM](http://JACKSONHOLEWEDDING.COM)

*Photograph by Jamye Chrisman*



## *Print Distribution*

10,000 COPIES DISTRIBUTED ANNUALLY

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Mailed to prospective brides and their families throughout the country.

Complimentary copies available throughout the region:

- wedding related outlets, stores and shops
- major hotels, ski resorts and inns
- restaurants and cafes
- visitor centers
- airports

## Digital Reach

Digital version compatible with tablets and smartphones.  
Online vendor directory.  
Active social media campaigns with advertiser promotions.

## Online rates

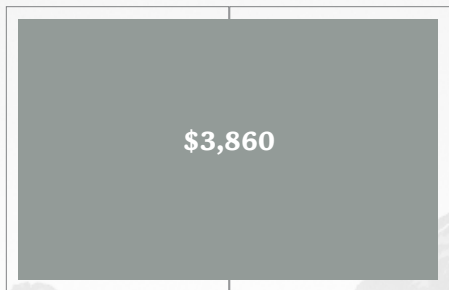
ANCHORBOARD 970PX x 90 PX <b>\$100/month</b>	HALF PAGE 300PX x 600PX <b>\$100/month</b>	QUARTER PAGE 300PX x 250PX <b>\$75/month</b>
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DIRECTORY LISTING: **\$300/year**

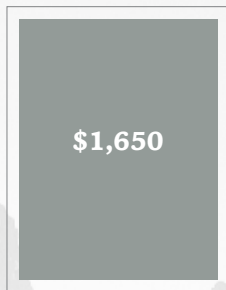


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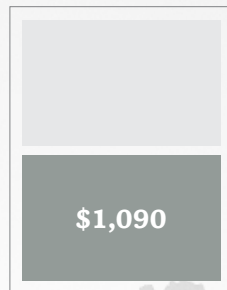
# Advertising Rates - PUBLISHED FEBRUARY 20, 2020



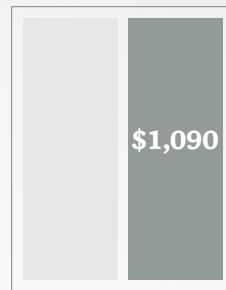
*2 page spread*



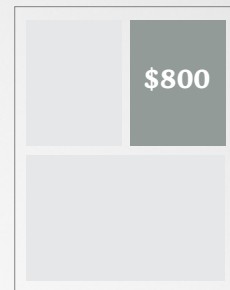
*full page*



*1/2 horizontal*



*1/2 vertical*



*quarter page*

## *Premium Pages*

INSIDE FRONT COVER	<b>\$2,270</b>
PAGE ONE	<b>\$2,090</b>
ADJACENT TO TOC	<b>\$1,800</b>
LAST PAGE	<b>\$2,090</b>
INSIDE BACK COVER	<b>\$2,270</b>
BACK COVER	<b>\$2,670</b>
PAGES 2-10	<b>\$1,780</b>

*Space Reservation:* DECEMBER 13, 2019

*Materials Deadline:* DECEMBER 20, 2019



# Advertising Specifications - PUBLISHED FEBRUARY 20, 2020

16.75" (w) x 10.875" (h) (trim)

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BLEED: add .125" on all sides

Final PDF: 17" x 11.125"

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NO BLEED: 15.75" x 9.875"

*2 page spread*

TRIM:

8.375" (w)

x

10.875" (h)

—

BLEED: add .125"  
on all sides

*full page*

7.375" (w)

x

4.812" (h)

*1/2 horizontal*

3.562"

(w)

x

9.875"

(h)

*1/2 vertical*

3.562"

x

4.812"

*quarter page*

*Space Reservation:* DECEMBER 13, 2019

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## SUBMITTED ADS

Please provide digital files on CD, DVD, by uploading to a file transfer site, like Dropbox.com, or if file size is under 10MB, the PDF can be emailed to your sales representative. Any provided ad requiring changes may be subject to production charges.

## DESIGN SERVICES

The cost of your ad includes ad design with three proofs. Advertiser is responsible for providing text, images and artwork.

## ACCEPTED FILES

High-resolution PDF (preferred)

Packaged InDesign files (include all images & fonts)

Illustrator files (type outlined & images embedded)

High resolution JPG or TIF (flattened, CMKY, 300 dpi)

## IMAGES

All provided photos should be CMYK, 300 dpi and sized at 100% when imported into a your layout program. All provided photos should be color-corrected and ready for print. A Grand Wedding is not responsible for the quality of supplied photos and art.

## COLOR MATCHING

While our printer makes every effort to match color, it is not possible for us to guarantee exact color matching. A match print, provided with the electronic ad, will greatly improve the chance for a more accurate color match. A matchprint can be provided for customer supplied, print ready ads for an additional \$50.

## PRODUCTION FEES

Provided ads must meet our specifications and deadlines or production fees, listed below, will be charged to the ad provider. Agencies, please finalize the ad with your client before sending it.

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Submitted ads must meet our technical/design standards and specifications for publication in A Grand Wedding.

Ads not meeting our technical standards will be returned for corrections and charged a \$50 fee.